

UnCONVENTION

92Y .Mic "PRI"

TOOLKIT

The UnConvention will highlight the hopes, concerns & perspectives of the millennial generation this election season. The conversation will take place on air, on stage, online and in communities around the country. Here's how you can get involved:

1. Host an event at your community center, cultural organization, or school.

Possible events include:

- **Panel discussion:** Feature millennial voices on an election-year issue. Possible topics include: student debt, equality and identity, gun control, entrepreneurship & civic engagement.
- **Student Town Hall:** Open up the conversation. Choose a topic, a moderator and allow your community members to weigh in.
- **"UnDebate":** Ask two people with opposing opinions to share their perspectives and workshop possible points of agreement.
- **Debate watching party:** The candidates will face off for the final time on Wednesday, October 19th. Gather your community to watch and join us in a digital conversation by following #TheUnConvention.
- **Livestream an event from NYC:** October 17-21, cultural centers around New York City will be hosting UnConvention events. Livestream the events from wherever you are and weigh-in via social media. Visit 92Y.org/unconvention for a complete list of events.

2. Share on social media

- Livestream your event via Facebook Live.
- Share your opinions and ideas across your social accounts.
- Use #TheUnConvention so we can amplify your comments.

3. Create your very own "UnPlatform"

- Create a short video (less than 1 min) telling us about what you think the next administration should accomplish.
- Share your video on social using #TheUnConvention. We will be tracking the hashtag and pulling some videos to feature on our channels.

4. Watch, listen, comment and share

- Add your voice to the conversation.
- Beginning August 22nd, Public Radio International, Mic & 92Y will release UnConvention reports, graphics, videos and more. Make sure to follow us on social so you can comment and share. We want to hear your feedback.

5. If you are organizing an event:

- Download and use an UnConvention logo to publicize your event.
- Contact us to share what you have planned so we can highlight your event on our channels: jmashack@92Y.org.
- Encourage your audience to use #TheUnConvention throughout the event so we can follow and amplify your discussion.

GROUND RULES:

- The UnConvention is civil! As the campaigns heat up, so does the rhetoric. But we have the opportunity to model the type of discourse we would like to have this election season – passionate but civil, respectful and insightful – the kind of dialogue that benefits us all.
- The UnConvention is inclusive. All voices and opinions are welcome. Help us create an environment where, even if we disagree, we can still work together and everyone feels welcome.

For the latest UnConvention news, follow & like:

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