

Jewish Fiction Writers' Conference

SUNDAY, MARCH 15, 2009 ■ 9AM–5PM

CO-SPONSORED BY THE 92ND STREET Y BUTTENWIESER LIBRARY AND THE JEWISH BOOK COUNCIL

If you write adult fiction

for the Jewish market, this conference is for you! Meet with top professionals from the publishing world. Whether you are a new author or have already been published, this is your opportunity to network with the experts who can help you get your work into print.

PRESENTATIONS

The First Steps into Literary Adulthood

Jeffrey Hantover, Liel Leibovitz and Darin Strauss

Publishing Your Jewish Short Stories

Erika Dreifus (The Practicing Writer)

Matchmaker, Matchmaker, Make Me a Match

David Forrer (Inkwell Management)

Yes, It's the Best Book I've Read Since the Bible, But...

*Lara Heimert (Basic Books) and
Altie Karper (Schocken Books/Random House)*

Today I Am An Author:

Let's Talk: Publicity Beyond Your Bubby's Friends

*Shira Dicker (Shira Dicker Media International)
and Cary Goldstein (TWELVE)*

Why Is This Story Different Than All Other Stories?

Binnie Kirshenbaum (Columbia University Graduate School of the Arts)

Which Came First, the Bagels or the Lox? The Basics of Publishing and Marketing

Elisabeth Scharlatt (Algonquin Books)

REGISTRATION

Fill out the attached form and mail to:

Jewish Fiction Writers' Conference
92nd Street Y Library
1395 Lexington Avenue
New York, NY 10128

— FEES —

By February 16: \$115; after February 16: \$135

Fee includes kosher breakfast and lunch

Final registration deadline is March 9

No refunds will be made after February 27

**For information or to register, please call
212.415.5544 or e-mail library@92Y.org**

TRANSPORTATION

The 92nd Street Y is located on Lexington Avenue between 91st and 92nd Streets.

BY CAR There is on-street parking near the Y. Discount indoor parking is available at the GGMC Garage on 92nd Street between 2nd and 3rd Avenues. Have your ticket validated at the box office in the main lobby.

BY SUBWAY Take the Lexington Avenue 4, 5 or 6 train to 86th Street and walk north on Lexington Avenue. Or take the Lexington Avenue 6 train to 96th Street and walk south on Lexington Avenue.

BY BUS The M101, M102 and M103 buses run north on Third Avenue and south on Lexington Avenue. The M1, M2, M3 and M4 buses run north on Madison Avenue and south on Fifth Avenue. From the West Side take the M86 or M96 across to Lexington Avenue.

BY TRAIN Long Island Railroad, NJ Transit or Amtrak to Penn Station, or PATH to 33rd Street, then a taxi to the Y.

BY INTERSTATE BUS To Port Authority Bus Terminal, then a taxi to the Y.

BY AIR To LaGuardia Airport, then a taxi to the Y.

CONFERENCE COMMITTEE

Carolyn Starman Hessel, Jewish Book Council

William Liss-Levinson, Jewish Book Council

Miri Pomerantz, Jewish Book Council

Steven W. Siegel, 92nd Street Y Library

SPEAKERS

SHIRA DICKER, the founder of Shira Dicker Media International, is a leading book publicist in North America, has headed communications departments at several prominent Jewish organizations, and is a contributing writer for more than ten publications including *The New York Times* and *The Jerusalem Post*.

ERIKA DREIFUS is founder of The Practicing Writer. A past winner of the David Dornstein Memorial Creative Writing Contest for fiction on Jewish themes, she has published short stories in *Lilith*, *Mississippi Review Online*, *TriQuarterly* and many other venues. She is a contributing editor for *Chattahoochee Review* and for *The Writer* magazine.

DAVID FORRER began his career in publishing as an assistant with the Charlotte Sheedy Literary Agency after receiving a Masters in Creative Writing (fiction) from Boston University. He has been an agent with InkWell Management since it was created in 2004. His areas of interest and representation range from literary, commercial, historical and crime fiction to suspense/thriller, humorous non-fiction and popular history.

CARY GOLDSTEIN is Director of Publicity and Acquiring Editor for TWELVE. He was previously Assistant Director of Publicity and Director of Web Publicity at Farrar, Straus and Giroux, a senior publicist for Basic Books, Director of National Poetry Month for The Academy of American Poets, and buyer and features editor for Barnes & Noble.com.

JEFFREY HANTOVER is a writer living in New York. His novel, *The Jewel Trader of Pegu* (William Morrow), was a Borders Original Voices selection, Barnes & Noble Discover Great New Writers selection, and a Book Sense pick in 2008. The novel is now available as a Harper Perennial paperback.

LARA HEIMERT is Vice President and Editorial Director at Basic Books, where she edits non-fiction primarily in the fields of history and current affairs. Prior to joining Basic in 2004, she spent seven years at Yale University Press, most recently as Publisher for Trade Books. She began her publishing career in the publicity department of Little, Brown & Company.

ALTIE KAPER is the Editorial Director of Schocken Books, a division of Random House, Inc., and a member of the Board of Directors of the Jewish Book Council. Authors with whom she has worked include Aharon Appelfeld, Sue Fishkoff, Ari Goldman, Irving Howe, Francine Klagsbrun, Rabbi Harold Kushner, Arthur Miller, Rabbi Jonathan Sacks, Rabbi Adin Steinsaltz, Elie Wiesel, and Leon Wieseltier.

BINNIE KIRSHENBAUM is the author of two story collections and five novels, including *Hester Among the Ruins* and *An Almost Perfect Moment*. Her new novel, *The Scenic Route*, will be published in May 2009. She is a professor at, and chair of, the MFA program at Columbia University.

LIEL LEIBOVITZ is the author, most recently, of *Lili Marlene: The Soldiers' Song of World War II* (W. W. Norton). He received his MS in journalism and PhD in communications from Columbia University. His first book was published in 2006 and his articles have appeared in numerous publications.

ELISABETH SCHARLATT, publisher of Algonquin Books, has been with the company for 20 years. Previously she was an editor at Random House/ Times Books, Ticknor & Fields and Macmillan.

DARIN STRAUSS is the author of *New York Times* Notable books *Chang and Eng*, *The Real McCoy* and, most recently, the national bestseller *More Than It Hurts You*. Also a screenwriter, he is adapting *Chang and Eng* with Gary Oldman for Disney. The recipient of a 2006 Guggenheim Fellowship in fiction writing and numerous other awards, he is a Clinical Associate Professor of writing at the NYU Graduate School of Arts and Sciences.

Co-sponsored by the 92nd Street Y Bittenwieser Library and the Jewish Book Council



For additional information please call 212.415.5544 or e-mail library@92Y.org



92nd Street Y Bittenwieser Library
1395 Lexington Avenue, New York, NY 10128
www.92Y.org
An Agency of UJA-Federation

REGISTRATION

Last Name _____ First Name _____ M.I. _____

Street _____ Apt. # _____

City _____ State _____ Zip _____

Tel. (day) _____ (evening) _____ (fax) _____

E-mail (required for registration confirmation) _____

Publishers of my books (if any) _____

How I learned about the Conference _____

Enclosed is my check for \$ _____ payable to the 92nd Street Y (\$115 by Feb. 16, \$135 after Feb. 16)

Please charge \$ _____ to: Visa MasterCard American Express

Card # _____ Exp date _____

Name On Card _____ Signature _____