

Jewish Children's Book Writers & Illustrators Conference

SUNDAY, NOVEMBER 22, 2009 ■ 9AM–5PM

CO-SPONSORED BY THE 92ND STREET Y BUTTENWIESER LIBRARY AND THE JEWISH BOOK COUNCIL

If you write or illustrate children's books

for the Jewish market, this conference is for you! Meet with top professionals from the publishing world. Whether you are a new or a published author or illustrator, this is your opportunity to network with the experts who can help you get your work into print.

PRESENTATIONS

Forging New Paths to Readers:

How Packagers Create Books, How Educators Bring Books into Schools

Marc Aronson (*Aronson & Glenn, LLC*)
and Betty Ann Ross (*Jewish Education Consultant*)

Confidence Is Half the Victory:

How to Get Published in Today's Competitive Marketplace

Margery Cuyler (*Marshall Cavendish Children's Books*)

A Manuscript Only Your Mother Could Love—Why We Rejected Yours

Judye Groner (*Kar-Ben Publishing*)

The Sydney Taylor Manuscript Award Competition:

Why Should You Bother?

Aileen Grossberg (*AJL's Sydney Taylor Manuscript Award Committee*)

Portfolio Personality: What Every Art Director Wants to See

Anahid Hamparian (*Benchmark Books; Marshall Cavendish Children's Books*)

Sunrise, New Set: Write and Market Books

Filled with Jewish Spirit in the Age of Twilight

Alyssa Eisner Henkin (*Trident Media Group*)

What Makes This Manuscript Different from All Other Manuscripts?

Dianne Hess (*Scholastic Press*)

A Land of Wheat, and Barley, and Vines—Israel's Narrative Landscape

Anna Levine (*Author*)

So What's Against It...? Writing from the Heart

Ellen Levine (*Author*)

The Sydney Taylor Book Award Committee:

The Twelve Steps of a Compulsive Over-Reader

Kathe Pinchuck (*AJL's Sydney Taylor Book Award Committee*)

REGISTRATION

Fill out the attached form and mail to:

Jewish Children's Book
Writers & Illustrators Conference
92nd Street Y Library
1395 Lexington Avenue
New York, NY 10128

— FEES —

By November 1: \$115; after November 1: \$135

Fee includes kosher breakfast and lunch

Final registration deadline is November 16

No refunds will be made after November 6

**For additional information please call
212.415.5544 or e-mail library@92Y.org**

TRANSPORTATION

The 92nd Street Y is located on Lexington Avenue between 91st and 92nd Streets.

BY CAR There is on-street parking near the Y. Discount indoor parking is available at the GGMC Garage on 92nd Street between 2nd and 3rd Avenues. Have your ticket validated at the box office in the main lobby.

BY SUBWAY Take the Lexington Avenue 4, 5 or 6 train to 86th Street and walk north on Lexington Avenue, or take the Lexington Avenue 6 train to 96th Street and walk south on Lexington Avenue.

BY BUS The M101, M102 and M103 buses run north on Third Avenue and south on Lexington Avenue. The M1, M2, M3 and M4 buses run north on Madison Avenue and south on Fifth Avenue. From the West Side take the M86 or M96 across to Lexington Avenue.

BY TRAIN Long Island Railroad, NJ Transit or Amtrak to Penn Station, or PATH to 33rd Street, then a taxi to the Y.

BY INTERSTATE BUS To Port Authority Bus Terminal, then a taxi to the Y.

BY AIR To LaGuardia Airport, then a taxi to the Y.

CONFERENCE COMMITTEE

Barbara Krasner, Coordinator
Steven W. Siegel, 92nd Street Y Library

SPEAKERS

Author, editor, and book packager MARC ARONSON, currently partner, Aronson & Glenn, LLC, has made a specialty of bringing nonfiction to young people in new, engaging, and intellectually challenging ways. His books have consistently garnered stellar reviews and won major awards. Kirkus selected his most recent book, *Unsettled: The Problem of Loving Israel*, as a best book of 2008.

BETTY ANN ROSS, Jewish education consultant, has been a teacher of children, family educator, curriculum writer, facilitator of professional learning for teachers, and leader of adult learning groups. She is co-author of a curriculum for teaching Israel and many other teaching materials.

Marshall Cavendish Children's Books publisher MARGERY CUYLER

has been involved with children's books since 1970. She is the author of 42 books including her first book, *Jewish Holidays*, and has acquired and edited award-winning Judaica titles, including *The Rabbi and the Twenty-nine Witches*, *Hershel and the Hanukkah Goblins*, *Smoke and Ashes: The Story of the Holocaust*, and *Yellow Star*.

JUDYE GRONER, Kar-Ben editorial director, co-founded Kar-Ben Copies with Madeline Wikler in 1975 with the publication of *My Very Own Haggadah*. Over 30 years, the company's list of books for Jewish children and their families grew to more than 150 books in print. In 2003 they received the Sydney Taylor Body of Work Award.

AILEEN GROSSBERG is both a public school and public library reference librarian, and has been a volunteer synagogue librarian for over 30 years. She has chaired the Association of Jewish Libraries' Sydney Taylor Book Award Committee and is currently the chair of AJL's Sydney Taylor Manuscript Award Committee.

ANAHID HAMPARIAN began her 25-year career in book publishing after graduating from Pratt Institute. She has held staff designer positions at Greenwillow Books, HarperCollins Children's Books, and Simon and Schuster Books for Young Readers. She is currently art director of Benchmark Books and Cavendish Children's Books at Marshall Cavendish.

ALYSSA EISNER HENKIN's publishing career began at Simon & Schuster Books for Young Readers. Now a literary agent with Trident Media group, she specializes in children's and young adult books. Her primary areas of interest include middle grade and YA novels, anything from tween girl power, mystery, and adventure to suspenseful chase novels and epic romances brimming with regional flavors.

DIANNE HESS is executive editor at Scholastic Press where she edits a range of mainstream hardcover picture books, chapter books, fiction, and nonfiction. She edited two recent Caldecott Honor books, *Zen Shorts* by Jon J Muth and *Henry's Freedom Box* by Ellen Levine, illustrated by Kadir Nelson. Her Jewish titles include award-winning books by Eric Kimmel, Sylvie Weil, and Fran Manushkin.

ANNA LEVINE is the author of this year's Sydney Taylor Honor Award winner, *Freefall* (Greenwillow/HarperCollins, 2008) and the Sydney Taylor Notable Award for her picture book, *Jodie's Hanukkah Dig* (Kar-Ben Publishing, 2008). This prize-winning author of short stories and poems writes about Israel and finds the country, culture, and people a constant source of inspiration and ideas.

ELLEN LEVINE has written 20 books for young people, including *Darkness Over Denmark: The Danish Resistance and the Rescue of the Jews*, a National Jewish Book Award finalist. The versatile author of picture books, nonfiction, and novels, Levine has been on the faculty of Vermont College's MFA in Writing for Children and Young Adults.

KATHE PINCHUCK is the current chair of the Sydney Taylor Book Award Committee. She is the librarian at Congregation Beth Sholom in Teaneck, New Jersey, and a part-time information specialist at the Montclair Public Library in Montclair, New Jersey.

First Pages and Query Letters

WILL THEY WANT TO READ MORE?

If you would like the speakers to look at your query letter or manuscript first page after the Conference, submit one or the other (query letter or first page), along with your registration, in the following format: one double-spaced page in a standard 12-point font with at least one-inch margins on all sides. If you are submitting a first page, place your name, address, phone number, and e-mail address at the front, top left corner, and your manuscript's category (fiction, nonfiction) and genre (picture book, early reader, middle grade, young adult) at the front, top right corner. If you are submitting a query letter, your contact information should appear before the body of the letter. Be sure to keep a copy of your submission.

REGISTRATION

Last Name _____ First Name _____ M.I. _____

Street _____ Apt. # _____

City _____ State _____ Zip _____

Tel. (day) _____ (evening) _____ (fax) _____

E-mail (required for registration confirmation) _____

Publishers of my books (if any) _____

I am an illustrator Previous Conference participant How I learned about the Conference _____

Enclosed is a query letter or first page to be submitted to the speakers after the Conference.

Enclosed is my check for \$ _____ payable to the 92nd Street Y (\$115 by November 1, \$135 after November 1)

Please charge \$ _____ to: Visa MasterCard American Express

Card # _____ Exp date _____

Name On Card _____ Signature _____



92nd Street Y Buttenwieser Library
1395 Lexington Avenue
New York, NY 10128
www.92Y.org
An Agency of UJA-Federation