



JOB OPPORTUNITY

Web Designer

Classification: **DC 1707 (Professional)**

Position Summary

Reporting to the Director of Web & Web Development in the Web department, the position requires an ability to work quickly and efficiently on a broad range of web design from simple predefined title, link and icon graphics to online cross-promotional ads, animated gifs and jpgs. This position requires strong design and CSS skills as well as familiarity with HTML5 and information architecture.

Essential Functions

- Design user interfaces, typography, web icons, rollover graphics, cross-sell graphics, photo collages, animated and static ad, online tours and web pages required to maintain and enhance the 92nd Street Y web presence.
- Create online advertising for websites (flash, animated gifs, jpgs)
- Create HTML emails for content distribution
- Research, scan, photograph create, optimize photography and graphics for the internet
- Maintain database and filing system for projects and images used online
- Work with the other 92Y staff to keep all web graphics and content up-to-date
- Performs other related duties as assigned or requested

Educational Requirements

Bachelor's degree in graphic / web design and /or comparable and extensive technical website development experience

Skills and Experience Required

- Two to three years minimum experience in a fast paced graphic and web production environment.
- Strong understanding of web standards and best practices for user interface design, as well as a creative eye.
- Excellent graphic ability and a portfolio demonstrating these skills.
- Meticulous attention to detail, excellent organizational and communication skills.
- Excellent interpersonal communication skills, tact and diplomacy to deal with a variety of internal and external colleagues, clients and vendors.
- Must have extensive knowledge of PhotoShop, Fireworks, Dreamweaver, Illustrator and InDesign.
- Adobe Creative Suite, HTML5, CSS and XML, JavaScript and JQuery experience an asset. Flash a plus.
- Experience with Kentico CMS, WordPress or other CMS experience a plus.

Hours of Work

40 hours per week, with a 1-hour meal break. Monday to Friday, 9 am to 6 pm. Some flexibility in scheduling is required to accommodate varying production schedules

If you are interested in applying please email a cover letter (detailing salary requirements) and resume, with Web as the subject heading, to Humanresources@92Y.org.

We are an Equal Opportunities Employer